



## *Will YOU help support strawberry research?*

Each year, the North Carolina Strawberry Association makes grants to strawberry research which helps ALL growers in the Southeast.

The Association, one of the largest in the country, serves the whole region and has more than 40 percent of its members from other states.

Projects funded by NCSA for 2013 are:

- Strawberry Cultivar Development (Pattison) \$10,000
- Development of the Clean Plant Program through Certification, Micropropagation Pathogen Testing and Evaluation for Trueness-to-Type of Strawberry Cultivars (Pesc-VanEsbroeck) \$7,500
- Strawberry Low Tunnel Research (Poling) \$5,000
- Strawberry Extension Education Program (Poling) \$3,625
- Spotted Wing Drosophila Management in Strawberries (Burrack) \$6,374
- Evaluation of Non-Fumigant and Fumigant Based Approaches to Manage Soilborne Diseases in Strawberry (Louws) \$7,757

North Carolina strawberry growers contribute \$3 per 1000 plants they set out – about \$45/acre – towards research through the North Carolina Strawberry Assessment, paying this assessment as a line item on their plant purchase invoice. Some non-NC members in neighboring states have also been adding to these funds through voluntary self-assessments. This year, because the total request was greater than assessment funds collected, the Association dipped into its reserves to give an additional \$2,300 to research and was not able to fully fund most projects. In these times of shrinking university budgets, and with significant production challenges in our industry, the need for us to support strawberry research and extension is high.

**Help us do more:** The North Carolina Strawberry Association challenges you to contribute now to the NC Strawberry Association's research funding efforts. We also challenge you to work to set up a state-level assessment program of your own to support much-needed research for our region for the long run.

### **Yes, I want to help support strawberry research.**

Name \_\_\_\_\_

Farm/business name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Strawberry acreage \_\_\_\_\_

Amount \_\_\_\_\_

This is a self-assessment of \$3/1,000 plants set out in Fall, 2012

I buy my plants through \_\_\_\_\_

This is a donation/contribution not directly linked to plant purchase amount

**Please make your check out to NCSA and send to: NCSA, 1138 Rock Rest Rd. Pittsboro, NC 27312**