

NORTH CAROLINA STRAWBERRY ASSOCIATION

Publications

The following publications are currently available from the North Carolina Strawberry Association. Please print the membership/order form from this website, fill it out, and mail with your check to the address on the form. You do not have to be a member to order these publications.

Strawberry Plasticulture Notebook. A loose-leaf compendium of essential information for the strawberry grower, including plant establishment, frost protection, deer control, insect and disease diagnosis and control, irrigation and fertilization, and sources and resources. \$26 plus \$5 postage and handling. Updated annually.

Proceedings of the Southeast Strawberry Expo. Proceedings are currently available for 2008 and 2002-2007, and 2000. The 2008 and 2007 Proceedings are \$10, the earlier ones are \$7 each. Postage is included (to the US; additional costs may apply for other destinations).

The Strawberry Grower subscription. Sent to all members, either by U.S. mail or, on request, by email (pdf file). Researchers, libraries, and non-profit organizations may subscribe to the NCSA monthly newsletter for a \$15 subscription fee. The subscription does not include voting rights or other privileges of membership.

Strawberry Time This 16-page coloring/activity book for children explains how strawberries are raised in our area and includes recipes and activities pages. Designed for preschoolers through 4th grade, it is a good resource for farms which offer school tours, and for teachers, home schoolers, etc.. (See the "Educators" section of this website to view this publication.). The booklets are printed every spring, with quantities based on orders received in advance of publication (usually with a mid-March deadline). If you want a large quantity, please try to order in February/March; smaller quantities are generally available year-round. Visit the "Membership" section of this website for a current order form for growers; educators and consumers with small orders may use the form in their sections of the website.

Temporada de fresa is a Spanish language version of the Strawberry Time booklet. Good for health department, community organizations, farms which serve Hispanic populations, etc. Quantities are limited; [contact NCSA](#).

North Carolina Strawberry Recipes This 3-panel brochure gives recipes and instructions for picking, storing, freezing, and measuring strawberries. It is updated annually with new recipes and a new look. Single copies are available by request, and larger quantities can be requested for distribution at health fairs, festivals, etc. Growers may purchase bulk quantities for on-farm distribution. New recipes are included each year.

"I Picked Strawberries" Stickers Not technically a publication, but they are printed... Oval stickers in red and green, 1000 to a roll.