

<b>Wednesday, November 1, 2017</b>			
7:30am-5:00pm	<b>Registration Open - Foyer</b>		
10:00am-8:00pm	<b>Farm Tour at Brunswick Berries, Holden Brothers Produce, D’Vine Foods – Dinner at Lu Mil Vineyard</b>		
7:30pm-9:30pm	<b>Hospitality Room Open – Complimentary Refreshments and Snacks (3<sup>rd</sup> Floor – Hospitality Room #331)</b>		
<b>Thursday, November 2, 2017</b>			
7:30am-5:00pm	<b>Registration Open – Foyer</b>		
7:30am-9:00am	<b>Breakfast, Coffee/Juices – Grand Concourse/Azalea Room with Exhibitors (1<sup>st</sup> Floor)</b>		
7:30am-9:00am	<b>Exhibit Hall Open – Grand Concourse/Azalea Room (1<sup>st</sup> Floor)</b>		
9:00am-10:00am	<b>Welcome/General Session – Grand Ballroom / “Grower Spotlight” – Jaemor Farm, Jarl Echols, Alto, Georgia</b>		
10:00am-10:30am	<b>Morning Break in Grand Concourse/Azalea Room with Exhibitors</b>		
<b>Track</b>	<b>Production Magnolia (1<sup>st</sup> Floor)</b>	<b>Marketing Carolina Room (Lobby Level)</b>	<b>Around the Farm Dogwood/Camellia (1st Floor)</b>
10:30am-12:00pm Breakout Sessions	<b>Breeding Program &amp; Research Funding</b>  <b>Gina Fernandez</b> <i>Professor Dept. Hort. Sci., NCSU</i> <b>Christie Almeyda</b> <i>Director, Micropropagation &amp; Repository Unit Dept. of Plant Pathology, NCSU</i> <b>Penelope Perkins</b> <i>Professor, Postharvest Physiologist Dept. Hort. Sci., NCSU</i> <b>Katie Jennings</b> <i>Assistant Professor, Vegetable &amp; Small Fruit Weed Science Program Dept. Hort. Sci., NCSU</i>	<b>Videos on Youtube and Facebook: Before and After the Posting</b>  <b>Kyle Hensel</b> <i>Director of Continuing Education, University of Georgia SBDC</i>	<b>Strawberry Season Extension in Low &amp; High Tunnels</b> <b>Dr. Sanjun Gu</b> <i>Horticulture Extension Specialist, NCA&amp;T</i>  <b>A Look Into Dual Season Harvest of Strawberry in North Carolina</b> <b>Joshua Mays</b> <i>NCDA Regional agronomist</i>  <b>Companion Crops</b> <b>Taylor Williams</b> <b>Paige Burns</b> <b>Brad Thompson</b>
12:15pm-1:45pm	<b>LUNCH &amp; NCSA Annual Meeting</b> (Cape Fear Ballroom – 2 <sup>nd</sup> Floor): 1. Presentation of scholarship winners 2. NC Strawberry Association Annual business meeting 3. Awards		
<b>Track</b>	<b>Production Magnolia (1<sup>st</sup> Floor)</b>	<b>Disease Dogwood/Camellia (1<sup>st</sup> Floor)</b>	<b>Around the Farm Carolina Room (Lobby Level)</b>
2:00pm-3:15pm Breakout Session	<b>Getting Started in Plasticulture</b>  <b>James Kenan</b> <i>Grower, Bernies Berries</i> <b>Matt Rudd</b> <i>Grower, Rudd Farm</i>	<b>Round Table Discussion</b> <b>New problems seen in 2017 season</b>  <b>Panel of Growers for multiple regions</b> (NC, SC, GA, VA)	<b>OSHA – Compliance Standards</b>  <b>James L. Washington</b> <i>OSHA Safety Standards Officer, NC Dept. of Labor</i> <i>Occupational Safety &amp; Health Division</i> <i>Education, Training and Technical Assistance Bureau</i>
3:15pm-3:30pm	<b>Afternoon Break in Grand Concourse/Azalea Room with Exhibitors</b>		
3:30pm-4:45pm Breakout Sessions	<b>Plasticulture Workshop</b> <i>continues</i>  <b>James Kenan</b> <i>Grower, Bernies Berries</i> <b>Matt Rudd</b> <i>Grower, Rudd Farm</i>	<b>Strawberry Disease Management</b>  <b>Dr. Frank Louws</b> <i>Director NSF Center for IPM, Professor Plant Pathology, Entomology &amp; Plant Pathology</i> <b>Guido Schnabel</b> <i>Professor, Plant Pathology, Clemson University</i> <b>Chuck Johnson</b> <i>Professor, Extension Plant Pathology, Virginia Tech</i>	<b>USDA - Labor</b>  <b>Richard Blaylock</b> <i>U.S. Department of Labor</i>
5:00pm-6:00pm	<b>Social Hour and Live Auction to benefit Scholarship Fund</b> Grand Concourse/Azalea Room with Exhibitors		
7:30pm-9:30pm	<b>Hospitality Room Open - Complimentary Refreshments and Light Snacks (3<sup>rd</sup> Floor – Hospitality Room #331)</b>		

<b>Friday, November 3, 2017</b>			
7:30am-12:30pm	<b>Registration Open</b> - Foyer		
7:30am-9:00am	<b>Breakfast, Coffee/Juices</b> – Grand Concourse/Azalea Room with Exhibitors (1 <sup>st</sup> Floor)		
7:30am-9:00am	<b>Exhibit Hall Open</b> – Grand Concourse/Azalea Room (1 <sup>st</sup> Floor)		
9:00am-10:00am	<b>General Session</b> – Grand Ballroom (1 <sup>st</sup> Floor) / “ <b>Grower Spotlight</b> ” – <b>Buckwheat Farm, Karma Lee, Apex, NC</b>		
10:00-10:30am	<b>Morning Break</b> in Grand Concourse/Azalea Room with Exhibitors		
<b>Track</b>	<b>Production</b> Magnolia (1 <sup>st</sup> Floor)	<b>Marketing</b> Carolina Room (Lobby Level)	<b>Around the Farm</b> Dogwood/Camellia (1 <sup>st</sup> Floor)
10:30-11:15am Breakout Sessions	<p><b>Control of Aquatic Weeds in Irrigation Water Sources</b></p> <p><b>Robert J. Richardson</b> <i>Professor &amp; Extension Specialist Aquatic &amp; Noncropland Weed Science Co-director NCSU Weed Science Program Crop &amp; Soil Science Department NCSU</i></p>	<p><b>Navigating Search Engines and Social Networks: What I really need to do to be found online</b></p> <p><b>Kyle Hensel</b> <i>Director of Continuing Education, University of Georgia SBDC</i></p>	<p><b>Crop Protection from Wildlife</b></p> <p><b>David Dycus</b> <i>Salesman/Agronomist, FCI Ag</i></p> <p><b>Integrating Pest &amp; Pollinator Management</b></p> <p><b>Jeremy Slone</b> <i>Department of Entomology &amp; Plant Pathology, NCSU</i></p>
11:20-12:30pm Breakout Sessions	<p><b>Introduction of the NCSU Strawberry Extension Program and Pre-plant Fumigant &amp; Alternative Research</b></p> <p><b>Mark Hoffman</b> <i>Department of Horticultural Science, Strawberry &amp; Grape Extension Specialist, NCSU</i></p>	<p><b>Navigating Search Engines and Social Networks: What I really need to do to be found online</b> <i>continues</i></p> <p><b>Kyle Hensel</b> <i>Director of Continuing Education, University of Georgia SBDC</i></p>	<p><b>Drone Technology - How could it benefit strawberry producers?</b></p> <p><b>Bobby Vick</b> <i>Director of Business Development in Biological &amp; Agricultural Engineering, PrecisionHawk</i></p>
12:30pm	Breakdown and Departure		

\*Pesticide recertification credits will be available for many sessions



## **PSA Produce Safety Rule Growers Training**

Date: Friday, November 3, 2017

Location: Southeast Strawberry Expo - Hilton Wilmington Riverside, 301 North Water Street, Wilmington, NC  
Skinner Room (3<sup>rd</sup> Floor)

Time: 8:30 AM – 5:00 PM (*space is limited, registration required*)

### **PSA Grower Training Agenda**

<https://ncfreshproducesafety.ces.ncsu.edu/wp-content/uploads/2017/01/PSA-Grower-Training-Course-Agenda-REV-1-12-17.pdf?pwd=no>

### **Register here**

<http://www.cvent.com/events/produce-safety-rule-growers-training/event-summary-1cfb76ca778f49efaa8b2732dbb0aed4.aspx?fqp=true>

### **Workshop registration fee:**

\$100.00 for NC residents / \$150.00 for Out-of-State participants

The registration fee includes lunch, the Produce Safety Alliance manual and the certificate of participation. A GoldenLeaf Grant is supporting this training and offsetting the registration costs for a limited time. Payment can be made on the registration site via credit card or by check. For more details visit our website <http://ncstrawberry.com/psa-produce-safety-rule-growers-training>