2019 STRAWBERRY PROMOTIONAL AND EDUCATIONAL MATERIALS

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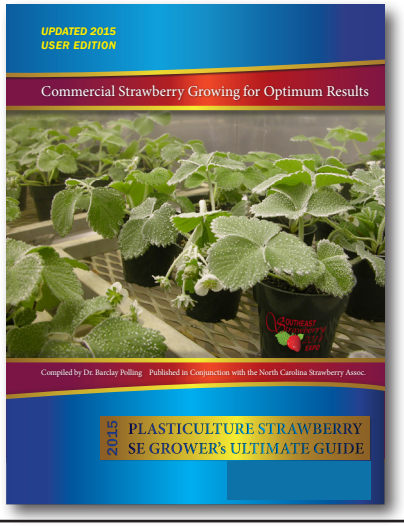
New and Improved Plasticulture Manual

This 160+ page manual is fully updated with the latest information on growing strawberries in the plasticulture system. Compiled by Dr. Barclay Poling and filled with stunning full color photographs, this guide has all the information you need - from getting started, to costs and returns, production cycle information, strawberry varieties, IPM, freeze protection, and much more.
Members: $75. Non-Members: $125.

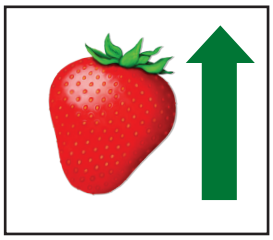


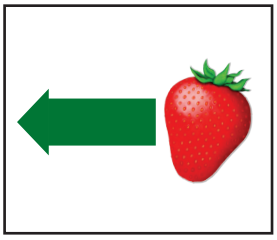
Recipe Brochures

3.5" x 8.5", folded to three panels. Recipes, nutrition info, and instructions for picking, measuring, storing, and freezing, Space to stamp or sticker farm information. 100 for $18, 500 for $80, 1000 for $150. Cover mock-up shown; final design may differ somewhat. Now includes space on the back panel so farms can add their own stamp or logo!

Corrugated Plastic Signs

All signs are 18" x 24". White with full color printing. All directional signs are double sided except the "straight ahead" arrow. All signs come with 24-inch-tall wire stands. $18-25 each, see order form for pricing details.

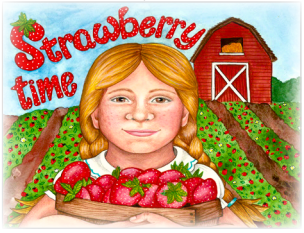




Consumer Education Poster

Illustrated "how-to" for your PYO customers on picking, field etiquette, and caring for strawberries. Printed on durable vinyl.
Full color, 24" x 36". $25

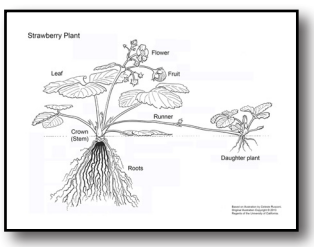
Strawberry Time Activity Books



The story of plasticulture production, word and picture puzzles, and simple recipes. Great for school and preschool tours or other promotions. There is space to stamp/sticker your farm name. Or, have it imprinted for $130. Shipping will be billed. Boxed in quantities of 300 and 500. $.39-$.60 each, see order form for pricing details.

NCSI Teaching Prints

Teaching Prints are 18 x 24 inches and are printed on heavy, laminated cardstock. The set includes ten full color images of strawberry production and a black-and-white drawing of a strawberry plant, labeled with the parts of the plant. $10-$25 donation is requested to help cover printing and mailing. Partial sets available by request.



Stickers

Great for PYO, school groups, festivals: anywhere you can hand them out to children – or adults. 2 inch round or 1.5 x 2 inch oval.

$50/roll (1000 stickers). Discount of $5/roll on orders of 5 or more rolls - can mix styles.

** Please order early – especially if your order is large. We print based on pre-orders made in March. We welcome later orders, we can not guarantee to fill them. All orders will be billed for shipping plus $5 handling fee. If you pay by credit card, a 3.5% convenience fee will be applied.