

AN INVITATION TO EXHIBIT & SPONSOR

2019 SOUTHEAST STRAWBERRY EXPO

November 6-8, 2019

Hilton Raleigh North Hills, Raleigh, North Carolina

We are pleased to invite you to participate in the 2019 Southeast Strawberry Expo as an exhibitor and/or sponsor. Our exhibitors are always a top priority for us as we create a valuable educational and networking experience for conference attendees. This year's expo has great potential and we have an exciting agenda in the works. The Hilton Raleigh North Hills will be a terrific venue, with the trade show area immediately adjacent to all meeting rooms and registration space. Finally, North Carolina's capital city of Raleigh area has so many additional attractions, for shopping, sightseeing and dining. We hope you will plan to join us there - please review the rest of the packet for details on this year's expo and how you can take part in it.

Always at the Strawberry Expo:

- Attendees are involved, focused, and eager to make connections. Exhibitors comment on the high level of interest they receive during our trade show.
- Fees for exhibit booths and grower registration are reasonably priced.
- All breaks take place in the trade show area.
- Carefully designed educational program and activities to draw maximum number of attendees

Sponsorship, program ads, and auction donations provide opportunities to show your company's support of our strawberry industry and increase your visibility at the Expo. These options are also available to companies that choose not to have a booth at the trade show. We can also accommodate exhibitors who wish to sponsor a particular event such as a meal or the farm tour. Contact us for more details.

Confirmed exhibitors and sponsors will be listed in both the association's newsletters and the web as part of our pre-conference publicity, so register soon. Sponsors confirmed before printing will be listed on the general registration brochure.

Please don't hesitate to contact us if you have sponsorship questions, program ideas, or special exhibit needs – we hope to see you there!

Sincerely,

Kristy Phillips
Executive Secretary
NC Strawberry Association, Inc.
PO Box 543
Siler City, NC 27344
info@ncstrawberry.com
919-537-2287

EXHIBITOR INFORMATION

2019 SOUTHEAST STRAWBERRY EXPO

TRADE SHOW

Hours:

- Thursday, November 7th, from 7:30am-5:00pm
- Friday, November 8th from 7:30am-12:00pm

Exhibit Area: The trade show will be adjacent to the meeting rooms. All breaks will be held in the exhibit area. Exhibitor space is an 8'x8' booth; booths are separated by pipe and drape.

Set up: Wednesday, November 6th from 2pm-9pm. The hotel has a loading dock. Large equipment may be parked outside, nearby and easily accessible.

Breakdown: Please break down booths on Friday, November 8th at 12pm (end of breakout sessions)

Electricity/Internet: The hotel charges \$50 one-time fee for standard electrical hookup and you may reserve your hookup by checking the box on your registration sheet. Wireless internet is complimentary in meeting rooms and foyer. Hotel offers an upgraded WiFi internet connection for \$20 one-time fee per booth. Wired internet is also available upon request.

Shipping: Please ship any items to the following address:

Hilton Raleigh North Hills
3415 Wake Forest Road
Raleigh NC 27609
REFERENCE: NC Strawberry Association (November 6 – 8, 2019)

The hotel charges for drayage. Please check on fees with the hotel directly if you plan to ship items.

Security: No special security is provided and NCSA assumes no liability for loss or damage to your display or equipment.

ACCOMMODATIONS & TRAVEL

Our host hotel is the Hilton Raleigh North Hills at 3415 Wake Forest Road Raleigh, North Carolina 27609-7330, NC. The discounted group rate is \$143. Here is how to book and receive this special rate:

- Call the Hilton worldwide reservations at 919-872-2323, OPTION 1 (use code NCSA)
- Use this link to go directly to reservations for the SE Strawberry Expo:

https://www.hilton.com/en/hi/groups/personalized/R/RDUNHHF-NCSA-20191105/index.jhtml?WT.mc_id=POG

SPECIAL OPPORTUNITIES

Our Silent Auction raises funds for the NCSA Scholarship Program. All donors will be fully acknowledged. Donations can be tools, supplies, services, excursions, etc. Please note on the registration sheet if you plan to bring an item for the auction.

PROGRAM ADVERTISEMENTS

Increase your impact with a program ad! Participants often keep programs for year-round reference. All ads are full color and must be received by October 1, 2019. We can also lay out your ad for an additional charge. All expo sponsors receive a free ad.

EXHIBITOR & SPONSOR REGISTRATION

2019 Southeast Strawberry Expo ❖ November 6-8, 2019 ❖ Raleigh, North Carolina

CONTACT INFORMATION

Company/Organization: _____

Address: _____

Website: _____

Work Phone: _____

Cell Phone: _____

Email Address: _____

Representatives Attending:

FREE _____

FREE _____

EXHIBIT SPACE

Exhibit space includes booth with table, pipe & drape, and admission for 1-2 representatives. You must be a member in order to exhibit.

Industry Membership 1 @ \$100 = \$100

Exhibit Space @ \$650 = \$

Electricity for booth @ \$50 = \$

Upgraded WiFi @ \$20 = \$

Add'l attendees (2 incl) @ \$75 = \$

Additional Needs: _____

Total Exhibit Space Commitment: \$

PROGRAM BOOKLET ADVERTISING

All sponsors receive a free ad. All ads are full color.
Please submit artwork to Kristy Phillips at
info@ncstrawberry.com by October 1.

Business Card (2" x 3.5") - \$45

1/4 Page - \$75

1/2 Page - \$135

Full page - \$250

Total for Booklet Advertising: \$

SPONSORSHIP OPPORTUNITIES

We rely on our sponsors to help keep this highly educational event affordable for our growers! All sponsors benefit from prominent recognition in our program booklet, on signs and announcements during the conference, as well as various types of conference publicity prior to expo.

Host Level (Gifts of \$1,800 and up)

- Premium booth position in trade show area
- Free 1/2 page ad in program booklet

Platinum Level (Gifts of \$1,200 - \$1799)

- Preferred booth position in trade show area
- Free 1/2 page ad in program booklet

Gold Level (Gifts of \$600-\$1199)

- Choice booth position in trade show area
- Free 1/4 page ad in program booklet

Silver Level (Gifts of \$350-\$599)

- Free 1/4 page ad in program booklet

Bronze Level (Gifts of \$200-\$349)

- Free business card-size ad in program booklet

Please contact my organization to discuss options for sponsoring a specific event during expo

Total Sponsorship Commitment: \$

Donation to Scholarship Fund or Item for Silent Auction: _____

FARM TOUR

The farm tour will take place Wed., November 6 (10am-7pm)

Bus, lunch, tour, dinner @ \$85 = \$

Total for Farm Tour: \$

Total amount enclosed/to be run on credit card

(3.5% convenience fee will apply if paying with credit card)

(3.5%) \$ / TOTAL \$

PAYMENT INFORMATION

Check (to NCSA) Visa MasterCard Discover

Name on Card: _____

Card #: _____ Exp: _____

If you pay by credit card, a 3.5% convenience fee will be applied.

❖ QUESTIONS CALL (919)5372287

❖ REGISTRATION DEADLINE: **OCTOBER 1, 2019**

❖ MAIL TO: NC Strawberry Association, PO Box 543, Siler City, NC 27344

❖ EMAIL TO: info@ncstrawberry.com