



AN INVITATION TO EXHIBIT & SPONSOR

2024 SOUTHEAST STRAWBERRY EXPO

November 12-14, 2024

DoubleTree by Hilton Atlantic Beach Oceanfront

We are pleased to invite you to participate in our upcoming **2024 Southeast Strawberry Expo** as an exhibitor and/or sponsor. Our exhibitors are always a top priority for us as we create a valuable educational and networking experience for conference attendees. The 2024 Conference & Farm Tour has great networking opportunities and an exciting agenda planned. The conference, with workshops, keynote speakers and presentations will take place at the DoubleTree by Hilton Atlantic Beach Oceanfront hotel in Atlantic Beach, NC. This beautiful venue sits on a tranquil stretch of beach, 10 minutes from Morehead City. Located within three miles of Theodore Roosevelt Natural Area and North Carolina Aquarium at Pine Knoll Shores. Direct beach access, with a 300-foot pier and a beachfront bar.

Always at the Strawberry Expo:

- Attendees are involved, focused, and eager to make connections. Exhibitors comment on the high level of interest they receive during our trade show. Exhibitor space is adjacent to all meeting rooms and registration area.
- Fees for exhibit booths and grower registration are reasonably priced.
- Breakfast and both morning and afternoon breaks will all take place in the trade show area.
- Carefully designed educational program and activities to draw maximum number of attendees

Sponsorship, program ads, and auction donations provide opportunities to show your company's support of our strawberry industry and increase your visibility during our conference. These options are also available to companies that choose not to have a booth at the trade show. We can also accommodate vendors who wish to sponsor a particular event such as a meal or the farm tour. Contact Kristy Phillips for more details. Email info@ncstrawberry.com or by calling (919) 537-2287.

Confirmed exhibitors and sponsors will be listed in both the association's newsletters and the website as part of our pre-conference publicity, so register soon. Sponsors confirmed before printing deadline will be listed in the conference program booklet. Deadline for exhibitors and sponsors is **October 1, 2024**.

Please don't hesitate to contact me if you have sponsorship questions, program ideas, or special exhibit needs. We look forward to seeing you in Atlantic Beach!

Sincerely,

Kristy Phillips
Executive Secretary, NCSA



EXHIBITOR INFORMATION

2024 SOUTHEAST STRAWBERRY EXPO

TRADE SHOW

Hours: • Thursday, November 14, 2024 from 7:00 AM - 5:30 PM

Exhibit Area: The trade show will be adjacent to the meeting rooms. Breakfast, as well as both breaks will be held in the exhibit area. Exhibitor space is a 6'x6' space - includes 6' table with 2 chairs and tablecloth.

Set up: Tuesday, November 12, 2024 from 6:00 PM - 9:00 PM and Wednesday, November 13, 2024 from 2:00 PM - 9:00 PM
Large equipment may be parked outside, nearby and easily accessible.

Breakdown: Please break down booths on Thursday, November 14, 2024 (*vendors may begin tearing down after 3:30 PM break ends*)

Electricity/Internet: The charge for standard electrical hookup is \$50 (one-time fee) and you may reserve your hookup by checking the box on your registration sheet. Wireless internet is complimentary for guests staying at the DoubleTree Atlantic Beach.

Shipping: Please ship items to hotel as follows:

DoubleTree by Hilton Atlantic Beach Oceanfront

2717 W Fort Macon Rd
Atlantic Beach, NC 28512

Event Name: 2024 SE Strawberry Expo
Dates of Event: November 12-14, 2024

The hotels may charge a drayage fee. The hotel must receive prior notification of incoming packages. A daily storage fee may apply for packages received more than three (3) days in advance. Vendors are responsible for shipping any packages back.

Security: No special security is provided and NCSA assumes no liability for loss or damage to your display or equipment.

OVERNIGHT HOTEL ACCOMMODATIONS

DoubleTree by Hilton Atlantic Beach Oceanfront

2717 W Fort Macon Rd
Atlantic Beach, NC 28512

NCSA GROUP RATE:
\$119.00/night

IMPORTANT:
Cutoff Date: October 14, 2024

Final deadline to make your hotel reservation at the discounted group rate.

Free cancellation before 11/8/24.

- For In-House reservations, call during normal business hours **(252) 240-1155** and provide **GROUP CODE: CDT-911**
- Online Reservation Link (*not mobile compatible*): [NCSA 2024 SE Strawberry Expo](#)

SPECIAL OPPORTUNITIES

Our Live and Silent Auctions raise funds for the NCSA Scholarship Program. All donors will be fully acknowledged. Donations can be anything such as gift baskets, tools, supplies, services, excursions, etc. Please note on the registration form if you plan to bring an item for the auction.

PROGRAM ADVERTISEMENTS

Increase your impact with a program ad! Participants often keep programs for year-round reference. All ads are full color and must be received by **October 1, 2024**. We can also lay out your ad for an additional charge. All sponsors will receive a free ad.



EXHIBITOR & SPONSOR REGISTRATION

2024 Southeast Strawberry Expo ❖ November 12-14, 2024 ❖ Atlantic Beach, NC

CONTACT INFORMATION

Company/Organization: _____

Address: _____

Website: _____

Work Phone: _____

Cell Phone: _____

Email Address: _____

Representatives Attending:

FREE ▶ _____

FREE ▶ _____

EXHIBIT SPACE

Exhibit space includes booth with table, pipe & drape, and admission for 1-2 representatives. You must be a member in order to exhibit.

Industry Membership 1 @ \$100 = \$100.00

Exhibit Space _____ @ \$650 = \$ _____

Electricity for booth _____ @ \$50 = \$ _____

Complimentary WiFi _____ @ \$0 = \$FREE

Add'l attendees (2 incl) _____ @ \$75 = \$ _____

Additional Needs: _____

Total Exhibit Space Commitment: \$ _____

PROGRAM BOOKLET ADVERTISING

All sponsors receive a free full-color ad (refer to Sponsorship Opportunities - top right column). Please submit artwork to Kristy Phillips at info@ncstrawberry.com by October 1.

Business Card (2" x 3.5") - \$45

1/4 Page - \$75

1/2 Page - \$135

Full page - \$250

Total for Booklet Advertising: \$ _____

SPONSORSHIP OPPORTUNITIES

We rely on our sponsors to help keep this highly educational event affordable for our growers! All sponsors benefit from prominent recognition in our our program booklet, on signs and announcements during the conference, as well as various types of conference publicity prior to expo. The cost of a booth is \$650.00 and is not included with sponsorship.

Host Level (Gifts of \$1,800 and up)
• Premium booth position in trade show area
• Free 1/2 page ad in program booklet

Platinum Level (Gifts of \$1,200 - \$1799)
• Preferred booth position in trade show area
• Free 1/2 page ad in program booklet

Gold Level (Gifts of \$600-\$1199)
• Choice booth position in trade show area
• Free 1/4 page ad in program booklet

Silver Level (Gifts of \$350-\$599)
• Free 1/4 page ad in program booklet

Bronze Level (Gifts of \$200-\$349)
• Free business card-size ad in program booklet

Please contact my organization to discuss options for sponsoring a specific event during Expo

Total Sponsorship Commitment: \$ _____

Donation to Scholarship Fund or Item for Silent Auction: _____

FARM TOUR

Farm tour is on Wednesday, November 13 (8:30am-6:00pm)

~ Buses will be provided ~

Bus, Tours & Lunch (family-style) _____ @ \$95 = \$ _____

Total for Farm Tour: \$ _____

TOTAL amount enclosed and/or to be run on credit card

SUBTOTAL (all **RED** boxes) = \$ _____

3.5% credit card convenience fee = \$ _____

TOTAL \$ _____

PAYMENT INFORMATION

Check (to NCSA) Visa MasterCard Discover

Name on Card: _____

Card #: _____ Exp: _____

If you pay by credit card, a 3.5% convenience fee will be applied.

❖ REGISTRATION DEADLINE: **October 1, 2024**

❖ MAIL TO: **NC Strawberry Association, PO Box 543, Siler City, NC 27344**

❖ EMAIL TO: info@ncstrawberry.com ❖ PHONE: **919-537-2287**