

Tuesday, November 12, 2024		
2:00pm-5:00pm	Registration Open	
2:00pm-6:00pm	New Grower Workshop – Dr. Allen Straw, <i>Former Small Fruits & Specialty Crops, Virginia Tech</i> HATTERAS	
6:00pm-9:00pm	Exhibitor’s set-up GRAND BALLROOM PRE-FUNCTION	
7:30pm-9:30pm	Hospitality Suite Open ~ <i>Networking Social with Complimentary Beverages & Snacks</i> SUITE #200	
Wednesday, November 13, 2024		
8:00am-8:30am	Registration Open – Pick up name badge before loading the bus for the Farm Tour HOTEL LOBBY	
8:30am-6:00pm	Farm Tour – Buses depart from DoubleTree Atlantic Beach Oceanfront (<i>registration required</i>)	
2:00pm-5:00pm	Registration Open BOGUE SOUND	
2:00pm-9:00pm	Exhibitor’s set-up GRAND BALLROOM PRE-FUNCTION	
6:00pm-7:30pm	Dinner on your own	
7:30pm-9:30pm	Hospitality Suite Open ~ <i>Networking Social with Complimentary Beverages & Snacks</i> SUITE #200	
Thursday, November 14, 2024		
7:00am-5:00pm	Registration Open BOGUE SOUND	
7:00am-7:30am	Continental Breakfast, Coffee/Juices	
7:30am-5:00pm	Respirator Fit Testing – Maggie Denning, <i>NC Agromedicine Institute</i> CORE SOUND	
7:00am-6:00pm	Exhibit Hall Open GRAND BALLROOM PRE-FUNCTION	
7:30am-8:15am	‘Grower Spotlight’ – Mayghan & Josh Watson, <i>The Farm (Dobson, NC)</i> GRAND BALLROOM	
8:15am-9:00am	Marketing: Create Content that Connects – Robbie Parks, <i>Business Consultant, University of Georgia SBDC</i> GRAND BALLROOM	
9:00am-9:30am	Morning Break GRAND BALLROOM PRE-FUNCTION	
Track	Production HATTERAS – PAMLLICO	Production CAPE LOOKOUT – CAPE FEAR
9:35am-10:30am Breakout Sessions	<p>What’s New with the Produce Safety Rule: Food Safety Updates & Water Provisions</p> <p>Sarah Cope <i>Outreach Coordinator, Produce Safety Program, NCDA&CS, Food and Drug Protection Division</i></p> <p>Dr. Otto (Chip) D. Simmons, III <i>Area Specialized Agent – Food Safety, NC State University</i></p>	<p>Observations from the Field, Pest Control and Fertility Challenges in 2024</p> <p>David Dycus <i>Salesman/Agronomist, FCI Ag</i></p>
Track	Production HATTERAS - PAMILLICO	Around the Farm CAPE LOOKOUT – CAPE FEAR
10:35am-11:30am	<p>Neopestalotopsis and Emerging Problems</p> <p>Dr. Swarnalatha Moparthy <i>Plant Disease and Insect Clinic, NC State University</i></p> <p>Dr. Bill Cline <i>Extension Specialist (Small Fruit Production & Pathology), NC State University</i></p>	<p>Field & Crowd Management for U-Pick Operations</p> <p>Panel:</p> <p>Victoria Patterson Chrismon <i>Patterson Farms, Mount Ulla, NC</i></p> <p>Todd Stacy <i>Stacy Family Farm, Marietta, OH</i></p> <p>Walt Webb <i>Lewis Farms, Wilmington, NC</i></p>
11:35am-12:30pm	LUNCH, NCSA Annual Meeting & LIVE Auction GRAND BALLROOM <i>Presentations of Awards and Scholarship Recipients, NCSA Annual Business Meeting & LIVE Auction</i>	
12:30pm-1:00pm	Exhibit Hall Open GRAND BALLROOM PRE-FUNCTION	
Track	Production HATTERAS - PAMILLICO	Production CAPE LOOKOUT – CAPE FEAR
1:00pm-2:00pm Breakout Sessions	<p>* Weed & Insect Control</p> <p>Dr. Allen Straw <i>Former Small Fruits and Specialty Crops, Virginia Tech</i></p> <p>Dr. Lorena Lopez <i>Department of Entomology and Plant Pathology, NCSU</i></p>	<p>Q&A – Experienced Growers ‘Lessons Learned’</p> <p>Panel:</p> <p>Cal Lewis, <i>Lewis Farms (Wilmington, NC)</i></p> <p>Kenneth Rudd, <i>Rudd Farm (Greensboro, NC)</i></p> <p>Jim Warena, <i>Fresh-Pik Produce (Wilson, NC)</i></p>

Thursday, November 14, 2024 ~ continued		
Track	Around the Farm HATTERAS - PAMILLICO	Production CAPE LOOKOUT – CAPE FEAR
2:05pm-3:00pm Breakout Sessions	<p>Agritourism: Best Management Practices</p> <p>Erica Calderon <i>Agritourism Marketing Specialist, NCDA&CS</i></p>	<p>* Strawberry Disease Control Update IPM App, Botrytis Samples, Chemical Efficacy</p> <p>Dr. Guido Schnabel <i>Professor of Plant Pathology - Fruit Crops Plant and Environmental Sciences Department, Clemson University</i></p> <p>Dr. Bill Cline <i>Extension Specialist (Small Fruit Production & Pathology), NC State University</i></p>
3:00pm-3:30pm	Afternoon Break	
Track	Around the Farm HATTERAS - PAMILLICO	Around the Farm CAPE LOOKOUT – CAPE FEAR
3:35pm-4:30pm	<p>Optimizing Drip Irrigation: Strategies for Strawberries and Beyond</p> <p>Dr. Emmanuel Torres <i>Assistant Professor, Department of Horticultural Sciences, NC State University</i></p>	<p>Planning the Future of Your Farm: Opportunities and Decisions in Estate Planning, Property Disposition, and Business Transfer</p> <p>Andrew Brannon <i>Attorney, Associate Extension Professor with the Agricultural and Resource Economics Department in the College of Agricultural and Life Sciences, NC State University</i></p>
Track	Around the Farm GRAND BALLROOM	
4:35pm-5:30pm	<p>Strawberry Plant Nurseries Updates</p> <p>Nora Dorgan, <i>Westech Agriculture, Ltd (Canada)</i> Joe Cooper, <i>Balamore Farm Nursery (Canada)</i> Dusty Zamecnik, <i>EZ Grow Farms (Canada)</i> Nathan Moss, <i>Adamas Farms (Idaho)</i> John Place, <i>Nourse Farms (Massachusetts & North Carolina)</i></p>	

***NCDA Pesticide Credits, PENDING APPROVAL**