

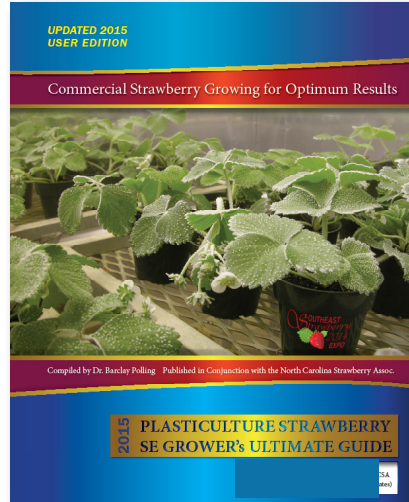
# 2024 STRAWBERRY PROMOTIONAL AND EDUCATIONAL MATERIALS

Join NCSA to receive discounted prices! See order form for details on shipping cost.

## Plasticulture Manual

This 160+ page manual is fully updated with the latest information on growing strawberries in the plasticulture system. The manual is filled with stunning full color photographs and has all the information you need - from getting started, to costs and returns, production cycle information, strawberry varieties, IPM, freeze protection, and much more. The original Strawberry Plasticulture manual was compiled by Barclay Poling, Former Professor Emeritus, NCSU. This edition was updated by Mark Hoffmann, Small Fruits Extension Specialist, Assistant Professor, NCSU.

Members: \$75 / Non-Members: \$125



## Recipe Brochures

3.5" x 8.5", folded to three panels that contains recipes that call for fresh strawberries. Cover mock-up shown; final design may differ somewhat. Includes space on the back panel so farms can add their own stamp or logo!

100 - \$19  
500 - \$85  
1000 - \$160



## Consumer Education Poster

Illustrated "how-to" for your PYO customers on picking, field etiquette, and caring for strawberries. Peel and Stick Gloss Vinyl Poster. Full color, 24" x 36". \$25

### A Guide for Picking Strawberries



**Pick fully red, ripe berries.** Strawberries of most varieties reach their peak flavor when they are a deep red all over.



**Leave the caps on.** Your berries will stay fresh longer. Remove caps only when ready to use the berries. Try not to overfill or jostle containers.



**Wash up.** Wash your hands - and your children's hands - before picking. Wash your berries, just before you eat or prepare them.

**Be kind to the plants and fair to the farmer.** Avoid stepping on plants or rows or laying in jumps over the rows. Please don't pick the flowers - they are baby strawberries! Pay for your berries before you eat them.

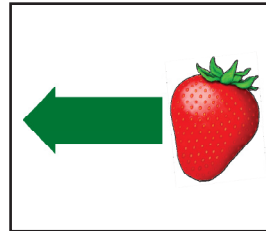
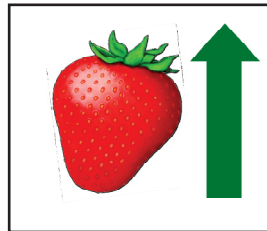
**Keep berries cool.** Don't leave your berries in a hot car. Refrigerate them as soon as possible.

**Enjoy delicious, nutritious, fresh-picked strawberries in many ways!**

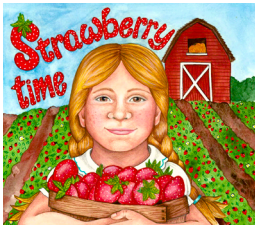


## Corrugated Plastic Signs

All signs are 18" x 24". White with full color printing. All directional signs are double sided except the "straight ahead" arrow. All signs come with 24-inch tall wire stands. \$18-25 each, see order form for pricing details.



## Strawberry Time Activity Books



The story of plasticulture production, word and picture puzzles, and simple recipes. Great for school and preschool tours or other promotions. There is space to stamp/sticker your farm name. Or, have it imprinted for \$135. Shipping will be billed separately.

Boxed in quantities of 300 and 500

Prices range from \$.49-\$1.68 each - see order form for details

## Strawberry Measurements Magnet

NEW Promo Item 2024

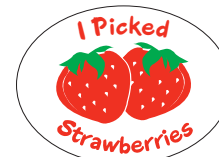
Strawberry Measurements Magnet is a full color it is 4" x 7" so it is a great size!

Price range from \$1.25-\$1.35 each - see order form for more details



## Stickers

Great for PYO, school groups, festivals: anywhere you can hand them out to children or adults. Size: 2 inch round or 1.5 x 2 inch oval. \$50/roll (1000 stickers). Discount of \$5/roll on orders of 5 or more rolls - can mix styles.



\*\* Please order early - especially if your order is large. We print based on pre-orders made in March. We welcome later orders, however we can not guarantee to fill them. All orders will be billed for shipping plus \$5 handling fee. If you pay by credit card, a 3.5% convenience fee will apply.